

# Established Designer Furnishings Business for Sale Sydney



## For Sale

Location: **Sydney**  
Asking: **\$550,000 + SAV**  
Type: **Retail Other**

### Established Designer Furnishings importer and retailer with strong branding and online presence Ref3419

- \* Ideal for interior design / decorating enthusiasts
- \* Strong branding
- \* Expansive online presence
- \* Prime Near-City location
- \* Some exclusive product lines
- \* Streamlined operations
- \* Travel opportunities

Established Designer Furnishings importer and retailer with strong branding and online presence, operating in a premium location with growth potential.

Sales \$1.4Mil - Nett to owners \$250k approx.

Located in a highly desirable and prominent near city location, this boutique shop offers carefully selected and unique product lines with a focus on style and design.

With some exclusivity on top quality Australian brands and direct European imports, it has become a well-known destination for those seeking luxury designer furniture.

With a significant investment in marketing and branding, the business has an expansive and strong online presence across multiple channels, including social media, direct email campaigns, and online advertising.

The sophisticated website and online store allow the business to cater to customers all over Australia, making it a lucrative opportunity for a motivated buyer.

Currently, the owners operate on a part-time basis, leaving significant potential for growth and expansion with a motivated and fully engaged owner.

The business is easily managed with three casual employees across seven days of trade, with excellent systems, support staff, and operating procedures in place.

The in-store staff are highly capable and experienced in interior design, allowing them to work in a consultative role with customers to sell multiple items in a package.

The owners have established solid relationships with local (& overseas suppliers), ensuring excellent terms and a reliable streamlined supply chain, thereby guaranteeing a steady flow of inventory, and maintaining quality standards.

### Contact:

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Australia  
Broker Ref: 21973



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As an added bonus, new owners will have the opportunity to travel overseas to international fairs, with the current owners being away for 3 months last year.

This will allow the new owners to stay on top of the latest trends and ensure the business is well positioned with its product ranges.

Don't miss out on this unique opportunity to own a well-established business that will allow an owner to indulge their passion and bring some creative flair to the business.

The owners are looking to relocate to pursue other business opportunities, and full handover assistance is offered to ensure a smooth transition with all aspects of the operation.

SELL PRICE \$550k + SAV \$190k approx.

