

Food Ingredients Wholesale & Online Business for Sale Logan QLD

For Sale

Location: **QLD**
Asking: **\$225,000 + SAV**
Type: **Wholesale/Distribution / Retail Other**

High Margin Wholesale and Online Sales

This business has grown to be a leading authority and supplier within a niche Food Ingredients sector. Quality control and high gross margins are achieved by simplified in house manufacturing processes and strong supplier relationships.

Sales revenue is generated via a B2C ecommerce online sales channel and select wholesale customers. A carefully curated customer base has been built up using product education and a passion for the sector. Education is underpinned by a deep understanding of the subject matter and access to Intellectual Property which adds a barrier to competition. The knowledge base has been meticulously documented for ease of new customer acquisition which also makes it easily transferrable to a new owner.

- * High Gross Margin Food Products
- * PC1 Manufacturing Room
- * Flexible Lease terms available
- * Online Ecommerce sales

The premises include a purpose built PC1 Positive Pressure Isolation room for manufacturing products in-house as well as a warehouse and front office space.

Lease terms are flexible with a long or short terms lease being available to an incoming owner. They may choose to remain in the current location or move the Business elsewhere. All Plant, Equipment, Furniture and Fittings required to run the business is included in the business sale unencumbered.

Opportunities exist to grow sales. The existing and newly renovated ecommerce platform present very well and is effective at generating sales. It has grown organically but could be better supported by social Media channels and SEO activities. Access to unique products and ingredients could also be leveraged into additional food and non-food industry verticals which have not been fully explored by the current owner. And the in house PC1 isolation room has capacity to produce larger volumes for in house use or as contract manufacturing.

The business would make a great Bolt On for an existing food or ingredients manufacturer but would also suit an incoming owner with a passion for food. Hours are weekdays only with systems and processes in place to allow for an owner to work remotely.

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