

Mobile Bar Keg & Beverage for Sale Melbourne

For Sale

Location: **Melbourne**
Asking: **\$3,000,000**
Type: **Hospitality-Bars / Retail-Food Other**

Exceptional Family Run business within the event industry based in Melbourne.

Exclusively listed and presented for sale is this exceptional Family Run business within the event industry based in Melbourne. Commencing operations in 2002 as a mobile bar hire company, they have grown extensively over the years to operate events coordination across a large portfolio of services within the liquor industry.

With it's main operation being hired bar equipment, it specialises in setting up of bar equipment, seating, umbrellas, branding, pickup and transport as well as set up and dismantling. Adopting a team approach with their clients to ensure the clients products and branding are promoted.

Mobile bars being their speciality, Including the hire, building and installation for draught beer, cider, wine and pre-mixed cocktails, pack bars, party kits and assisting with refrigeration and cold storage as well.

Current business is achieved by "word of mouth", meaning the opportunity to expand via pro-active website and social media is significant.

With over 20 years in the game, their relationships with numerous large and small breweries, large and small wine companies and industry experience affords their customers competitive prices of alcohol. (Long term contract with Carlton & United Breweries)

The reputation of this business is second to none in the industry and is relied upon to supply for the Australian International Beer awards Judging, The indies beer awards judging and biggest beer festivals and multiple Events across Victoria. In addition to the event management, they utilise their 1300 sqm premises for equipment storage and inventory control.

Solid client base developed over 20 years, with significant opportunity to expand for pro-active new owners.

Experienced staff in place and happy to continue. Very little experience required for new owners.

Strong income from inventory store.

Motor vehicles and equipment owned by the company are included.

Huge opportunity to duplicate operation interstate.

Contact:

Brian Budd
0417 303 196 or 03 9088 4151
www.buyersell.com.au/122652

Business Brokers Network
Australia
Broker Ref: 22202



This is a family run business with the owners looking to retire. Their instruction to me, "find me a buyer who we can work with to show them what our business is famous for. Find me a buyer who wants to continue this legacy for the next 20 years and can grow this business in a booming market. This is an exclusive listing. Details will be provided by the listing agent after signing an NDA and inspections will be arranged to meet the owners. Rarely does a business like this come onto the market, don't miss the opportunity to secure your future.

TRIDENT Business and Corporate Sales and/or their agents have been given exclusive authority to market and sell this business for the Vendor. Therefore, they give notice that all information given in relation to this property, whether contained in this document or given orally, is given without responsibility and has not been audited by us. People intending to purchase should satisfy themselves as to the accuracy of all information before proceeding. TRIDENT does not accept, and specifically excludes any and all liability relating to the business.

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