

# Specialist 4WD Servicing Franchise Business for Sale Townsville QLD

## For Sale

Location: **QLD**  
Asking: **\$1,500,000**  
Type: **Transport/Automotive / Franchise  
Resale**



### Profitable Specialist 4WD Servicing/Repairs/Retail Franchise

This business is part of an Australia wide family with a solid brand and reputation in 4WD motoring. The original shop opened in 1974, then the franchise was created in 1981 and hasn't looked back since, now boasting 110 outlets nationwide.

To complete the 4WD off road experience this business also offers a massive A to Z of camping equipment. Everything to provide a safe, comfortable trip in the bush.

Providing a diverse income with full fit outs to servicing and Dyno Tuning.

Best aspects of this franchise:

YE2023 Revenue \$2,374,000 / Net Profit \$488,000

YE2024 tracking higher

- \* Strong brand recognition
- \* Brand purchasing power
- \* Spacious, purpose built premises
- \* Vehicle servicing, repairs and accessories
- \* Caters to all 4WD vehicles
- \* Ongoing support from the Franchise
- \* Extensive inventory of 4WD products and accessories
- \* A myriad of camping and safety equipment
- \* Lease term 5 years plus 5 years
- \* Provides continuity of sales, service, and warranty to clients nationwide
- \* 8000 customer database

This business would be ideal for an enthusiast of, and participant in, the 4 X 4 motoring world. Imagine working in an environment totally dedicated to all things 4WD. Potential manager in place already.

A 2 bedroomed unit is attached to the business for the owners use, the rent for which is included with the business rent.

Asking Price includes all stock, all operational assets, goodwill, and IP.

### Contact:

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