

## For Sale

Location: **VIC**  
Asking: **\$249,000**  
Type: **Retail-Food Takeaways Hospitality-  
Restaurants**

### Massive Price Reduction

Here is your chance to get a newly Fully Renovated Red Rooster at a fraction of the price of a new store. Located in one of Western Victoria's thriving cities Colac this stand alone Drive-Through business is fully run under management, waiting for new owners to take it to the next level. Red Rooster a trusted brand with a dynamic and high quality product range and is currently the fastest growing brand in the top 10 Quick Service Restaurant category. In 2020 Red Rooster introduced Crunchy Fried Chicken to the menu and the new offering has driven significant customer recruitment over the past 18 months, this in addition to new menu items, coupled with a refresh of the restaurant and an overall positive customer experience has also increased the frequency of existing customers visit the store.

This newly renovated Red Rooster has also new equipment including -:

- Digital Menu boards - External menu boards
- Brand new cool room compressor & unit
- Brand new Freezer compressor & unit.
- Brand new Aircon units
- Brand new Signage
- Newly painted exterior and interior dining as per brand requirements.
- Brand new decals on external walls.
- Brand new security cameras Poised for further future growth and profitability to match.
- Situated in a very busy location on major roads -
- New Lease & Franchise Agreement in place
- One of Victoria's biggest growth corridors - Opportunity to grow the business
- Strong weekly sales with online click & collect, take away and Drive Through.
- Highly profitable business, especially to an owner operator
- No prior experience required; full training and ongoing support provided
- Recognised and respected franchise brand with over 360 stores nation wide
- Comprehensive national marketing program to deliver sales to your business
- Opportunity for catering
- Loyal and growing customer base already exists

Furthermore, it boasts full staff and a qualified team.

This business is price is reduced to sell at only \$249,000 - Multi-Store owner will seriously consider reasonable offers brought forward! This is an excellent opportunity to secure one of Australia's high profile, highly sought after franchises. For more information, please contact our locally Melbourne based franchise broker Rod Justin: 0409 686 292 or [rod.j@businessbrokersnetwork.com.au](mailto:rod.j@businessbrokersnetwork.com.au)

### Contact:

Rod Justin  
0409 686 292

[aubizbuysell.com.au/122881](http://aubizbuysell.com.au/122881)

Business Brokers Network  
Australia

Broker Ref: 22261

