

## For Sale

Location: **NSW**  
Asking: **\$350,000 + SAV**  
Type: **Retail Other**

### High Margin Cosmetics Brand showing annual Revenue Growth

The current owner has built this business with great attention to detail not only focussing on the product development and branding, but also the systems and processes that go into the manufacturing, marketing and distribution processes.

The business Manufactures and sells a range of cosmetics using relationships with traditional bricks and mortar resellers to deliver volume sales and Continuity. In return for priority pricing, Resellers provide Support by way of volume purchases and instore displays. A well-established Ecommerce platform boosts over all product margins. Products are high value but small and lightweight which also makes them ideal for direct-to-consumer online sales.

- \* High Gross Margin Products
- \* Mix of Distributor and Ecommerce Sales
- \* Simple Manufacturing and Distribution process
- \* High quality Brand and Digital Presence

A carefully curated reseller channel is growing on the back of a sales and marketing program that is repeatable and measurable. It provides an Opportunity to add new products to the range or deploy the sales process to alternative ranges. Staff manage the day-to-day operations of the Business leaving the owner to work on business development.

The small footprint factory and simple manufacturing process allows the business to maintain high product margins and easily manage fixed expenses. The current lease provides secure tenure but the business could also be easily moved to another location. Assets include a high quality Brand package, Digital presence, Packing tables, racking and filling machinery which is all included in the sale unencumbered.  
Asking Price \$350k + sav

### Contact:

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