

Adult Entertainment & Online Business for Sale Sydney

For Sale

Location: **Sydney**
Asking: **\$24,374,998**
Turnover: **\$7,999,998**
Type: **Home Based / Services-Other**

Adult Entertainment & Online Business Opportunity
Opportunity for Acquisition. High-Yield Cashflow Online
Business (Owner-Absent) Valuation: \$18.75 Million
USD (10x Annual Net Profit) Net Profit: \$2.5 Million
USD.

Contact:
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Business Model & Services Key Highlights

Revenue Streams: Initial licensing fees, monthly support fees, and profit-sharing.

Turnkey License Model: Includes 40 hours of training and 1-on-1 support.

Efficient Talent Acquisition: Process recruits 10+ models daily at minimal cost.

Aligned Interests: 30% profit-sharing from licensees, creating a lucrative ascension model.

Brand Presence: Features in top business podcasts and mentions in Forbes.

Financial Highlights

12-Month Revenue: \$8,000,000 AUD

12-Month Profit: \$2,500,000 AUD

Projected Growth: Expected to scale to \$50 million AUD annually.

Unique Selling Propositions

Advanced Licensing Model: Best-in-market resource for training entrepreneurs to start an OFM Agency.

High-Value Client Marketing: Average order value (AOV) of front-end sales stands at \$35,000 AUD.

Innovative Leader: Top of Google for OnlyFans Management and related keywords.

Scalable Model: Designed for continuous license recruitment and client growth.

Major Achievements

Rapid Scalability: Scaled from 4 to 300+ models within six months.

Strategic Business Pivot: Transitioned to a licensing model with 200+ license

clients under a 5-year contract, contributing 30% of their net profits.

Financial Performance: Achieved \$2.5 million AUD profit in the first 12 months of licensing operation

Market Position

High-Value Client Profile: Targeting affluent individuals from the top 10% income bracket.

Strong Brand Presence: Enhanced by high-profile media appearances and positive press.

Market Analysis: OnlyFans has over 180 million paying users, making this business recession-proof demand for licenses and models' content remains strong.

Client Acquisition Process License Client Acquisition

Advertisement on Meta (FB/IG) or Google (YT) Ad

Click to Landing Page

Book a Call on Landing Page

Sales Call #1 with \$1,000 deposit for contract review

Balance Paid & Client Onboarded within 48 hours

Cost Per Call: \$100-\$200 USD

Ad Spend: \$200,000 per month

Cash Collected: \$800,000 per month

Business Resources

Model Client Acquisition

Advertisement on Meta (FB/IG) or Instagram Shoutout

Click to Landing Page

Detailed 20 Question Application if Interested

Team Reviews Application and Accepts or Denies Model

Secures 10+ new models daily at a cost of just \$50 AUD

Organisational Structure Executive Leadership

Director 1: Focuses on overall sales & marketing strategies.

Director 2: Sales, Marketing & SOP Development.

Chief Operating Officer (COO): Manages day-to-day company operations and administrative tasks.

Operational and Support Teams

Client Onboarding Rep: Integrates models into clients agencies.

Growth Consultant: Provides coaching and strategic advice to clients.

Videographer: Develops marketing materials and video content.

Accounts Receivable: Manages collection of monthly and profit-sharing fees along

with general bookkeeping duties.

Virtual Assistants: 10 virtual VAs handling menial and repetitive daily tasks.

Sales and Marketing

3 Sales Representatives: Work on a scaling commission basis to recruit new licensees.

Contract and Project Teams

Contractors: Specific once-off projects requiring specialized skills, such as design and web development.

External Partners

Funding Partners: For USA and AUS-based clients, we have funding partners who finance up to \$100,000 within 7 business days for our clients.

Investment Appeal

This business presents a lucrative opportunity for those with the capability to scale the operation. The current owners are motivated sellers looking for a quick sale. They are willing to provide consulting and advisory support during the transition to ensure smooth continuity.

Key Areas of Growth for New Acquisition

Scaling Licensing Program: Continuously recruit 200+ licenses yearly.

Maximising Client Success: Enhance client success rates to generate substantial passive income through profit kick-backs.

Strategic Vision for Exponential Growth: Projected to elevate annual revenue to \$50 million AUD.

Next Steps

1. Apply: Interested buyers apply through our provided platform.
2. Email Confirmation: Receive an email with a video pitch deck.
3. Book a Call: Schedule a discovery call with Fletcher Ladd.
4. NDA & Data Room Access: Sign an NDA and pay a \$1,000 refundable deposit to access the data room.
5. Due Diligence: Conduct due diligence via the data room, which includes comprehensive business information.
6. Negotiation: Discuss and negotiate sale terms.
7. Final Agreement: Draft and sign the final purchase agreement.