

Trail Bike Tour Business for Sale Cairns

For Sale

Location: **Cairns**
Asking: **\$685,000 WIWO**
Type: **Transport/Automotive / Tourism/Leisure**

TRAIL BIKE - ADVENTURE TOURISM FAR NORTH QLD

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If you're looking for the perfect work-life balance, you seek adventure and love to mingle with people, then this is the business for you.

Established in 2010, this family-owned business specialising in Far North QLD trail bike tours.

It's the ultimate lifestyle business - enjoy a warm Far North Queensland winter, meet like-minded people, help tick off a bucket-list item for customers and be amongst some of Australia's most picturesque landscapes.

Riding Suzuki DRZ 400Es from the Tablelands area through rainforest and into the Cape region, this business offers its customers 5-million-star accommodation, incredible tracks and great mate ship along the way.

The business is being offered as a walk-in, walk-out purchase opportunity and boasts a huge cashflow, access to some incredible private property trails, a following of more than 24,000 people on Facebook (8000 on Instagram and a strong TikTok page, also) a fantastic relationship with the RFDS and two fully self-sufficient support vehicles and trailers.

This business is a leader and renowned operator in Cape York and has a strong reputation amongst the communities it supports along the way.

With a 5-star Google rating and consistent excellent reviews on TripAdvisor, the business is the premier trail bike tour company.

Each year the business attracts customers from not only Australia-wide but from throughout the world including New Zealand, Japan, America, and England.

Fully set up and ready to walk into, with the potential to expand the business, is a lifestyle business owner's dream: work seven months, take five off.

Business inclusions:

(Very!) Attractive EBITDA
Annual turnover of \$1.5m

Contact:

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Business Brokers Network
Australia
Broker Ref: 22390.1



All up-to-date figures

15 2024 DRZ motorbikes

Two support vehicles (Hino truck, including one x 4x4) both fully equipped with spares and tools

Two x 18 capacity motorbike trailers - built for conditions

Full workshop, tools and spares

Documented systems and operation manual in place

Key staff

With season 2024 well underway, riders are rolling in for 2025 with close to \$1m already in bookings.

Genuine sale with owners set to retire. Current owners are happy to stay on to assist with smooth handover.

Hop aboard your Suzuki DRZ 400, take customers on a trip of a lifetime to "The Tip" and enjoy a sensational work-life balance as the new owner.

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