



For Sale

Location: **Melbourne**
Asking: **Expressions of Interest**
Type: **Wholesale/Distribution / Retail Other**

Highly Profitable Importer & Online Retailer Business

This company has carved out a niche for itself by providing top quality, reliable products mainly online directly to consumers and by distributing wholesale to a growing number of retail shops.

FY24 Revenue of \$4,600,000

FY24 EBITDA of \$1,000,000

The direct to consumer online-only model allows the business to be operated from virtually anywhere, offering flexibility and convenience. Moreover, the new owner can rely on a visibly established brand identity, plus a strong, loyal customer base that contributes greatly to sales.

Key Features:

- *Established Brand: Multi-award winning brand with a solid reputation built on reliability and customer satisfaction, this company has carved a niche in the lucrative electric bike market.
- *Growth Potential: Positioned in a rapidly expanding industry, the business offers substantial opportunities for expansion into new markets and product lines.
- *Proven Track Record: Benefit from years of operational excellence and a loyal customer base, ensuring a smooth transition for new ownership.
- *Growing distribution network: growing wholesale relationships with brick & mortar retail outlets
- *Large product range of models suited for different purposes.
- *Profitable operations supported by efficient supply chain management and cost-effective manufacturing.

For a full Information Memorandum, copy and paste this link to complete the confidentiality agreement - <https://form-morgan-business.web.app//form/nynOC4xnAgiEyCTtOiet>

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