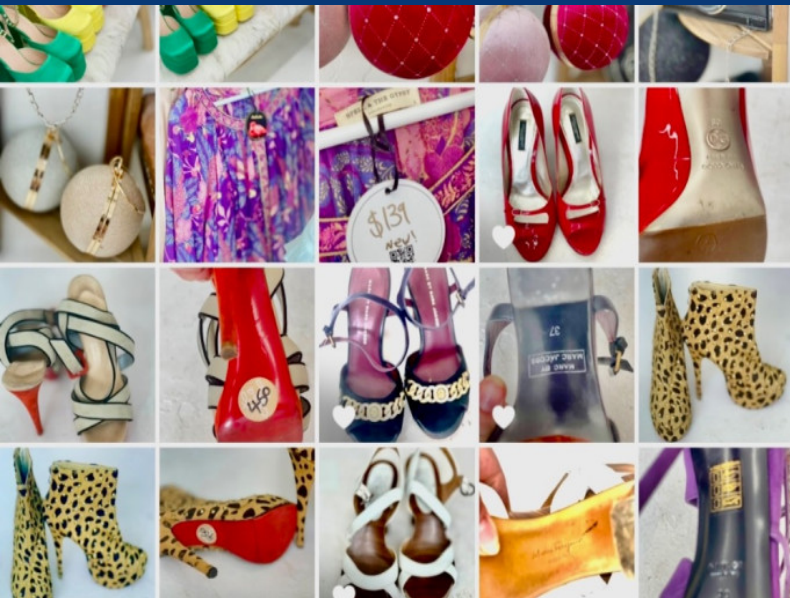


Vintage Fashion for Sale Avalon Beach Sydney



For Sale

Location: **Sydney**
Asking: **\$39,000**
Type: **WIWO**
Asset Sales / Home Based

Fantastic opportunity to acquire this turnkey business in the fast moving sustainable vintage fashion industry

Turnkey Vintage Clothing Business In Sydney For Sale

Avalon Beaches NSW, New South Wales, Australia

NEW PRICE REDUCED QUICK SALE

Asking Price: \$27,000 (AUD) Furniture / Fixtures included

Sales Revenue: Available on request

Cash Flow: Available on request

+ 10 images

Offering Price: AUD 29,000

Inventory Value: AUD 65,000

Walk In, Walk Out (WIWO)

Summary:

An exciting, established, and profitable vintage clothing business focused on unique fashion pieces with an ethical ethos. This turnkey operation provides everything necessary to seamlessly continue and expand the business from day one.

This opportunity is well suited for individuals seeking a flexible home-based business. It also holds potential for rebranding and personalization within the fast-growing, ethically sourced vintage market.

Key Points:

Turnkey operation: acquire a fully functional and profitable business with comprehensive systems in place. The sale includes inventory with a "Buy It Now" value exceeding \$47000, presenting an immediate WIWO opportunity.

Marketing Assets: The sale encompasses all marketing and promotional materials, including signage, swing tags, business cards, personalized packaging, customer goodwill, and copywriting ownership of a

Contact:

Owner
0419853075
Anytime

aubizbuysell.com.au/124251



professional photo shoot featuring over 100 images curated styling.

Social Media Presence: Existing marketing investments such as professional videos, Facebook and Google Ads, and engagement on Instagram and TikTok.

E-commerce Infrastructure: This includes domain names, website hosting, social media accounts, and mailing lists.

Supplier Relationships: Established partnerships with wholesale suppliers such as Kip&Co, Ruby Star Traders, White Moose, Style State, Boho Australia, Gypsie & Wolf, Temple, and Webster, among others.

Curated Vintage Collection: The inventory comprises over 450 handpicked clothing, shoes, and accessories, alongside a complementary homewares line, adding another revenue stream.

Profitable and Expandable: Opportunities for growth through consignment and expansion are evidenced by consistent growth, notably from a 3-month popup store merged with a strong online presence, with potential for further expansion.

Strong Brand Presence: Has a well-established online and social media presence with a significant following on Instagram and Facebook.

E-commerce Capabilities: Access to a fully integrated online website hosted by Wix and Shopify, optimized for search engines and designed for a seamless user experience.

Support and Training: The current owner is offering full training and support during the transition to facilitate a successful handover.

Ideal Buyer: This opportunity is particularly suitable for fashion entrepreneurs, investors, or existing retailers looking to tap into the vintage market with a proven, profitable business model. Streamlined operations, loyal customer base, and established brand make it an exceptional investment.

Reason for Sale: Limited availability due to increasing time commitments to the owner's interior design portfolio. Stock is currently in storage.

