

Promotional Product Business for Sale Sydney



For Sale

Location: **Sydney**
Asking: **\$1,250,000**
\$1,250,000 + SAV
Type: **Retail Other / Wholesale/Distribution**

Retail & Wholesale Promotional Products Business

Take advantage of this exceptional opportunity to acquire a well established promotional products business with a strong presence in both retail and wholesale markets. Serving retail customers through a successful B2C platform and acting as a wholesale supplier to other promotional companies, this business has built a solid reputation over nearly 20 years.

Highlights

- Robust profitability with an FY24 adjusted PEBITDA of approximately \$500,000, reflecting strong financial health.
- Efficiently managed operations with an experienced accounts and administration manager ensuring streamlined processes and effective cost control.
- Marketing and sales efforts outsourced to maintain cost efficiency and drive growth.
- Stable warehouse income that effectively covers rent and contributes to financial stability.
- Comprehensive asset base, including specialized equipment, inventory, and office furniture, supporting ongoing operations and growth.
- Significant growth potential through enhanced digital marketing, strategic refinement of product offerings, and expansion in both retail and wholesale segments.

The business is offered for sale at \$1,050,000 plus stock at value, estimated at around \$200,000. With an approximate ROI of 47% based on the FY24 adjusted PEBITDA, this opportunity provides a compelling return on investment.

Interested parties are encouraged to contact us for more information and to explore this outstanding opportunity. Arrange a confidential discussion to discover how you can acquire and grow this successful business.

Broker: Matteo Melis
Listing ID: BR01727
Phone: 0433 719 112
Email: matteo.melis@linkbusiness.com.au

LINK Business Brokers Brisbane
7/63 Annerley Rd, Woolloongabba QLD 4102
Ph: (07) 3831 2300
Ref: BR01727

Contact:

Matteo Melis
+61 433 719 112 or +61 7
3831 2300

aubizbuysell.com.au/124451

LINK Business Brisbane
Broker Ref: BR01727



Matteo Melis sound or type ur