Freehold Motel for Sale Strahan TAS



For Sale

Location: TAS

Asking: offers over \$1.395 million+sav

Type: Accommodation-Motels

13 Rooms. 70% Occupancy. Adj Net Profit>\$243K

Freehold going concern

This is your chance to own a highly-rated, four-star freehold motel in the heart of one of Tasmania's most popular tourist destinations on the stunning West Coast.

Motel Strahan offers 13 beautifully furnished units, built just 17 years ago by the current owners and impeccably maintained with regular upgrades. Now, they're ready to pass the baton to a new operator, presenting a fantastic opportunity to take over a successful, low-maintenance business.

Key Features:

Strong Occupancy Rates: With average occupancy around 70%, there's still room for growth through enhanced marketing and advertising efforts.

Prime Location: Only a 10-minute walk to iconic attractions such as the Gordon River, Strahan Golf Club, and the renowned West Coast Wilderness Railwayperfect for attracting tourists all year round. Outstanding Reviews: Rated 8.6/10 on Booking.com with 270+ guest reviews, and 240+ positive reviews on TripAdvisor, providing a stellar reputation in the competitive accommodation market. Modern Upgrades: Recent improvements include Smart TVs in all rooms, high-speed Starlink satellite Wi-Fi, upgraded downlights, and new machines in the guest laundryoffering guests a superior stay experience.

Manager's Residence: Includes a spacious 2-bedroom, two-storey manager's accommodation, perfect for live-in owners or onsite management.

Casual staff are employed during peak seasons, making this an ideal business for a family or entrepreneur looking to grow their portfolio. The groundwork is already donestep in and start reaping the rewards!

Don't Miss Out!

Complete a confidentiality agreement to receive the information memorandum and financials.

This is an incredible opportunity to acquire a well-established, highly rated motel in one of Tasmania's top tourist towns.

Phone Business Broker Paul Scott on 0477 771 098. pauls@businessbrokersnetwork.com.au or Praveen

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