



## For Sale

Location: **Brisbane**  
Asking: **\$499,000**  
Type: **Refer to Broker**  
**Retail Other**

### Top Ranked Online Business for Sale

Unique opportunity to acquire a highly reputable, GPS and outdoor technology online retailer with three well-positioned retail locations in Brisbane, Sydney, and Melbourne. This business has been thriving for over 25 years in a sought-after niche, boasting an outstanding Google ranking and a loyal customer base. With over 25,000 monthly visitors and yearly sales in excess of \$8,000,000, the business demonstrates both stability and growth potential.

#### Key Highlights:

- Robust e-commerce platform integrated with BigCommerce and Klaviyo enables effective online sales and marketing, driving the majority of revenue.
- Three strategically located stores enhance customer reach and brand visibility across major Australian cities.
- Strong Customer Base with engaged email list of 11,000+ subscribers, generating consistent sales and high customer retention.
- With an average of 25,000 website visitors per month, the business enjoys high visibility in a niche with strong search engine rankings.
- Streamlined processes ensure fast and reliable order fulfillment, minimising stockholding costs while meeting demand effectively.
- Warehouse facility featuring 695 sq. meters of space, including a 400 sq. meter air-conditioned storage and office area, designed for efficient storage, order fulfillment, and dispatch operations, supporting high-volume online and retail sales.
- A well-recognized name in GPS and outdoor tech, the business benefits from long-term, loyal customers and high repeat purchase rates.

This is a unique opportunity to acquire a well-established, profitable business in a high-growth industry. With a highly organised and scalable structure, the business is well-positioned for further expansion, both domestically and globally.

The business is offered on an Expressions of Interest basis, with an estimated additional stock value of approximately \$1,500,000, which is negotiable. All offers will be considered.

Enquire now to discover how you can acquire and grow this successful business.

Broker: Matteo Melis

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