



## For Sale

Location: **Melbourne**  
Asking: **\$199,000**  
Type: **Retail-Food Takeaways**

### Red Rooster Pascoe Vale - New owner needed

Here is your chance to get a Red Rooster at a fraction of the price of a new store.

This Business is currently looking for a new owner to be part of one of Australia's most successful brands.

The price includes all equipment, fixtures and fittings everything needed to run the business as well your Training, Document and Franchisee Fees.

Located in Melbourne's North, this stand alone Drive-Through business is currently a company store and is fully run under management, waiting for new owners to take it to the next level. \*Red Rooster a trusted brand with a dynamic and high quality product range and is currently the fastest growing brand in the top 6 Quick Service Restaurant category. In 2020, Red Rooster introduced Crunchy Fried Chicken to the menu and the new offering has driven significant customer recruitment over the past 18 months, this in addition to new menu items, coupled with a refresh of the restaurant and an overall positive customer experience has also increased the frequency of existing customers visit the store.

Poised for further future growth and profitability to match.

- Situated in a very busy location on major roads
- Strong Sales over 32k per week consistently
- Training, Document & Franchisee Agreement fee included in price
- One of Victoria's biggest growth corridors
- Opportunity to grow the business
- Highly profitable business, especially to an owner operator
- No prior experience required; full training and ongoing support provided
- Recognized and respected franchise brand with over 360 stores nation wide
- Comprehensive national marketing program to deliver sales to your business
- Opportunity for catering
- Loyal customer base already exists

This business price is a fraction of a the cost of a new store at only \$199,000

Note: This store has a refurbishment due [allow 100k] which must be completed within 12 months of changeover.

Looking for an owner/operator or partnership willing to work in/on the business, investors will not be considered.

This is an excellent opportunity to secure one of Australia's high profile, highly sought after franchises.

For more information, please contact our locally Melbourne based franchise broker Rod Justin: 0409 686 292 or [rod.j@businessbrokersnetwork.com.au](mailto:rod.j@businessbrokersnetwork.com.au)

### Contact:

Rod Justin  
0409 686 292

[aubizbuysell.com.au/125890](http://aubizbuysell.com.au/125890)

Business Brokers Network  
Australia  
Broker Ref: 23275

