



For Sale

Location: **NSW**
Asking: **\$1,950,000**
Type: **Retail Other**

Exclusive Products with International Design Patents

This established business boasts products protected by international design patents, ensuring ownership across an exclusive product offering.

The product has maintained strong gross margins from its specialty reseller network which has been carefully curated over time. These established sales channels could be leveraged to sell additional products with relationships with ranging already in place. An ecommerce channel provides even better gross margins complimenting the Higher volume reseller revenue. A Growing Revenue Profile is a testament to the strong market demand from both channels.

The current owner has recently travelled to international events to start building relationships in Europe and the US. Demand for products from international customers that has yet to be fully explored but regional and global expansion opportunities are calling. Patents support exclusivity and product differentiation.

International design patents

Reseller and Ecommerce sales channels

High Gross Margins on products

International sales opportunities

Third party Manufacturing is tightly controlled and could be easily expanded to increase production or to support new products. Additional Product lines could be added to the existing range, building on the existing trust and brand awareness that has been built up in the marketplace. Logistics are currently managed In House from a small warehouse with container unloading space but could be outsourced to a 3PL provider. There is no direct retail presence so the business could also be moved to another location with no impact to sales and with minimal moving expense.

After building the business from the ground up, the current owner recognises it is now ready to pass it on to an operator or existing industry participant who can take it to the next level. They would be happy to bring their passion for the industry and products to a transition process aimed at building a global brand.

Asking Price \$1.95M + SAV

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