



For Sale

Location: **Melbourne**
Asking: **\$1,625,000**
Type: **Finance**

Finance Your Ambition: Mortgage Brokerage for All Entrepreneurs

Discover an unparalleled opportunity to own a thriving mortgage brokerage business established in 2016, nestled in the heart of Victoria, yet with a national reach.

Key Highlights:

- * **Comprehensive Services:** Offers a full suite of financial solutions tailored to the needs of investors and homeowners alike, from mortgage brokering to insurance.
- * **National Recognition:** Recently honoured with prestigious industry awards for excellence, trust, and innovation in service.
- * **Strategic Alliances with Investment Property Advisors:** The business has established strong referral relationships with investment property advisory groups.

Unique Value Proposition: This business stands out by specialising in residential, SMSF, and commercial mortgages. Cherry Lane Group serves a clientele focused on securing the best home loan deals, guiding clients to achieve their goals through tailored mortgage advice.

Why Invest?

- * **Proven Track Record:** A robust reputation backed by client satisfaction and industry accolades.
- * **Scalability:** With systems in place to serve clients across Australia, the potential for growth is immense.
- * **Turnkey Operation:** Step into a business with established processes, a client base, and a strong brand identity.

Seize this chance to own a business where your clients' financial success is your success. Whether you're looking to expand your portfolio or delve into the lucrative world of finance, this mortgage brokerage offers a golden pathway to growth and profitability.

For a detailed prospectus and more information on this not-to-be-missed opportunity, please contact Paul Smith at Yield Business Brokers.

Details about the business for sale are confidential and will only be disclosed after a Confidentiality Agreement is signed, at the broker's discretion.

Note: All details provided are based on current business operations and achievements as of December 2024.

Stock photos might be utilised to represent the business without revealing its identity.

Contact:

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