



## For Sale

Location: **QLD**  
Asking: **\$299,000 + sav**  
Type: **Retail Other**

### Potter-fect business opportunity!

Rare opportunity to own this very profitable licensed Harry Potter merchandise store. The Store of Requirement is Australia's largest retailer of officially licensed Harry Potter products, including memorabilia & collective pieces.

Enterprises of this nature offer their owners excellent and consistent income with further growth potential and hence they are tightly held and hard to obtain.

Enjoy excellent profitability underpinned by significant levels of recurring revenue from the huge database of repeat fans/customers.

The market position of this business is very strong with significant barriers to entry for competitors present. Customer demand could support a further scaling up of operations and, opportunities clearly exist for a new owner to grow the business further. The business price is well substantiated by financial results.

#### Key Business Qualities:

- Profitable Business Model
- High Consumer Demand
- Minimal Sales Required as Pipeline is Strong
- Easy-to-Run Operations

#### Reason for Selling

There was a family tragedy and the owner is struggling with the day-to-day running of the business and she would really like to see someone come in with the passion that she started with and take this business back to where it belongs.

Turnover FY2024 = \$532,000

(Pre Online Closing) FY2022 - \$1,300,000

Ebitda FY2024 = \$85,000

(Pre Online Closing) FY2022 - \$130,000

Enquire now to be sent a Confidentiality Agreement/NDA. Once submitted we will forward you a copy of our Information Memorandum for this business.

The business images shown are for illustration purposes and may not be an exact representation of the business.

### Contact:

Matthew Butcher  
0401 193 999

[aubizbuysell.com.au/126204](https://aubizbuysell.com.au/126204)

Business Brokers Network  
Australia  
Broker Ref: 23355

