



## For Sale

Location: **VIC**  
Asking: **\$435,000**  
Type: **Retail-Food Other / Franchise Resale**

### Newly Renovated

Here is your chance to purchase a very profitable and popular business.

An Australian Favourite

As Australia leading specialty cake and dessert franchise system, The Cheesecake Shop is synonymous with immaculately presented and delicious cakes baked fresh on premises. Established in 1991, The Cheesecake Shop has developed into one of Australia's sweetest brands.

With an award winning franchise system along with a comprehensive training program and straightforward recipes and procedures make it easy for franchisees to be successful.

- \* New Lease with options and Franchise Agreement offered to new owner
- \* The business is situated in a prime and very busy location in the heart of the Warrnambool CBD.
- \* Currently trading 7 days from - 9am-6pm with reduced hours on Sundays.
- \* A new refurbishment has just been completed - nothing further to spend for the purchaser.
- \* Huge opportunity to grow the business with introduction of products into IGA supermarkets around the region.
- \* Established for over 14 years with current owners.
- \* Strong weekly sales turnover & healthy profit to match.
- \* This business would suit an owner/operator working it on a regular basis.
- \* The Cheesecake Shop Warrnambool has fully trained Staff in place.
- \* Full training and ongoing support will be provided to new owner.

The Cheesecake Shop won the Franchise Council of Australia's Established Franchisor System of the year award in 2020

Price \$435,000 - Priced to sell

For more information, please contact our locally based Business Broker - Rod Justin on 0409 686 292 or [rod.j@businessbrokersnetwork.com.au](mailto:rod.j@businessbrokersnetwork.com.au)

### Contact:

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