



For Sale

Location: **Sydney**
Asking: **\$48,000 WIWO**
Type: **Retail Other**

Bolt-On E-Commerce Opportunity Home & Outdoor WIWO \$48,000 includes \$165k retail value stock.

Looking to expand your online business with a seamless acquisition? This established e-commerce brand in the Home & Outdoor Living sector is an ideal bolt-on opportunity for an existing online store or portfolio expansion. Currently, the business relies solely on organic shopping, with minimal active marketing efforts, leaving significant growth potential for a new owner.

For \$48,000, you acquire not only a fully operational e-commerce store but also \$60,000 worth of stock at invoice price (\$165k at retail), offering strong wholesale and retail margins.

Why This is a Perfect Add-On Business:

- * Seamless Integration Easily plug into your existing operations with minimal additional setup.
- * Low Overheads Only requires storage for 45 pallets, making it flexible and scalable.
- * Online Presence Optimised e-commerce website ready to trade.
- * Reseller Network Access a large database of existing resellers to boost revenue.
- * Growth Potential Expand marketing, product offerings, and sales channels for increased profitability.

Diverse Product Range Premium BBQ tools and accessories, including:

- * Grill Tools: Spatulas, tongs, forks (sets & singles).
- * Grill Gadgets: Baskets, woks, racks, and more.
- * Thermometers & Gauges: Essential for BBQ and smoking.
- * BBQ Accessories: Steak knives, grill brushes, and more.

Included in Sale:

- * E-commerce website Fully operational and optimised for sales.
- * Brand Assets Logos, point-of-sale displays, promotional materials, product photos, and videos.
- * Stock Value Approx. \$60,000 in stock at invoice price.
- * Additional Growth Options Many new products available for expansion.

This is a turnkey opportunity for an existing e-commerce operator looking to leverage operational efficiencies and scale their business with a complementary product range.

Asking Price: \$48,000 (including stock).

Includes Website, Logos, Point of sale displays, promotional items, posters etc. Pictures, product photos, videos etc.

Contact:

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