



Exclusive, sustainable fashion brand with celebrity backing, a loyal customer base, and immense growth potential.

Illuah is a highly exclusive, high-end clothing brand for women aged 20-35, offering premium, sustainable fashion with unique, timeless pieces that can't be found elsewhere. Targeting the rapidly growing eco-conscious market, valued at \$36.8 billion globally, Illuah has already attracted interest from major names like Vogue, Kylie Jenner, and Selfridges, alongside a strong following of 10.2k on social media and a luxury website. Operating primarily online, the brand is poised for significant growth, with a loyal customer base and immense potential. As the owner, I offer continued support post-purchase, ensuring smooth transitions. This is a rare opportunity.

Business Resources

Illuah's key resources include experienced manufacturing contractors both locally and internationally, top-tier contacts, and a strong online presence with 10.2k highly engaged followers. We have the latest collection in stock and design materials ready for upcoming collections. Our team operates with a streamlined e-commerce system and creative tools for efficient production. Assistance options include myself as support or potential partnership for a smaller fee.

Location: **NSW**

Asking: **\$195,000**
Negotiable

Type: **Relocatable**
eCommerce /
Retail Other

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